

Exam. Code : 217504
Subject Code : 5544

M.Sc. (Fashion Designing and Merchandising)
4th Semester (Batch 2020-22)

COMMUNICATION SKILLS IN ENGLISH
Paper-V

Time Allowed—3 Hours] [Maximum Marks—50

Note :— Attempt **FIVE** questions in all, selecting at least **ONE** question from each section. The **FIFTH** question may be attempted from any section. Each question carries **10** marks.

SECTION—A

1. Write in detail importance of Video Communication.
2. Explain in brief application of Video Conferencing in business management and marketing.

SECTION—B

3. What is a Technical Report ? Explain various features of Technical Report.
4. As a reporter write a report about Exhibition organized by Fashion Designing Department of a city college.

SECTION—C

5. Explain briefly the following :
 - (a) Email
 - (b) Fax.
6. Draft an advertisement for a newly opened Boutique.

SECTION—D

7. Explain the following terms :
 - (i) Queen Size
 - (ii) Print
 - (iii) Rag Trade
 - (iv) Merchandise
 - (v) Dandy.
8. Draft a resume along with the job application for the post of Fashion Designer. You can imagine the necessary details.